



10.10.25 **NEWSLETTER**

ASOCIACIÓN DE PRODUCTORAS Y POSTPRODUCTORAS DE CINE PUBLICITARIO
SPANISH ASSOCIATION OF ADVERTISING PRODUCERS AND POST-PRODUCERS

Stories that shine, campaigns that pulse, days that arrive





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NEWS

We preview the official program

Take a look at the advance content of the XIII Commercial Film Workshop. [Continue reading.](#)



SPONSOR

Cinelux illuminates the future of production

This is a commitment to technological innovation in the Spanish audiovisual industry. [Continue reading.](#)



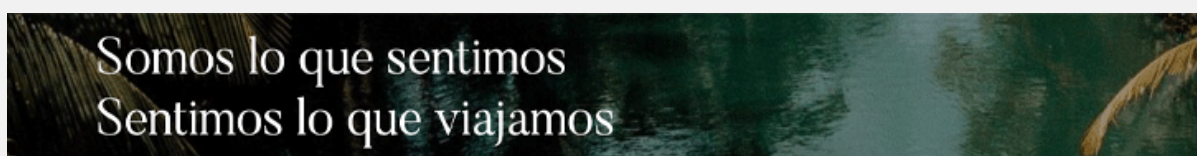


AI, ARTISANAL INTELLIGENCE

**Stories that shine,
campaigns that pulse,
days that arrive**

APCP-associated production companies share their latest work for the different brands they have worked with over the last week.

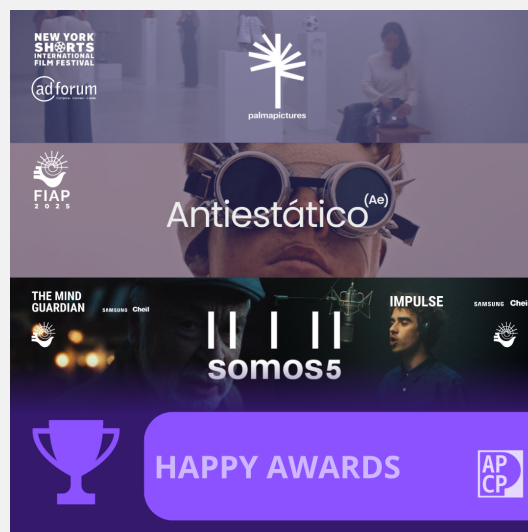
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HAPPY AWARDS

**Palma Pictures,
Antiestático and
Somos5: three golden
stories that elevate
Spanish production**

APCP-associated production companies conquer the international scene with campaigns that combine emotion, purpose, and technical excellence. [Continue reading.](#)

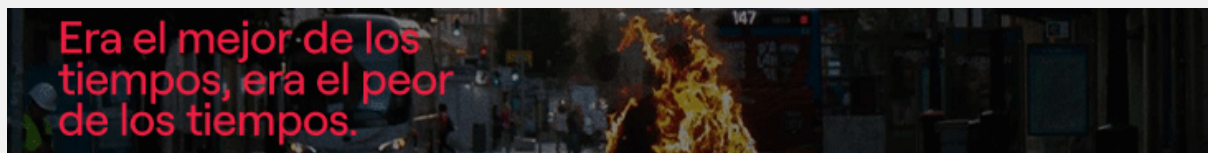




EVENTÉRATE

Opportunities and creativity in October: key events in the audiovisual and advertising sector

From Inspirational '25 and CineLenses Day to the Eficacia Awards and El Ojo de Iberoamérica. [Continue reading.](#)



DID YOU KNOW

The EES redefines the border: Europe welcomes a new way of traveling

From October 12, the new Entry/Exit System (EES) will transform the experience of non-European travelers in the Schengen area.

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SPAIN AUDIOVISUAL HUB

Spain, a hub that not only produces, but inspires

The third annual report from the Spain Audiovisual Hub reveals a more mature, sustainable, and global industry, where innovation and cooperation are consolidated as pillars of growth. [Continue reading.](#)



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