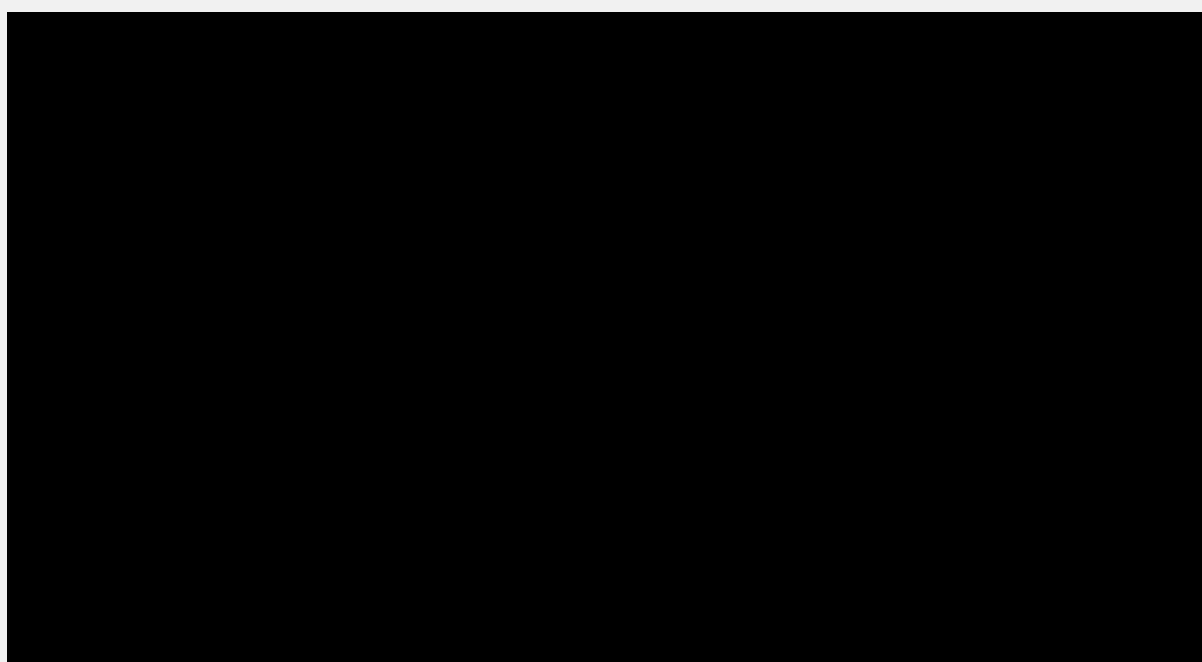




03.10.25 **NEWSLETTER**

ASOCIACIÓN DE PRODUCTORAS Y POSTPRODUCTORAS DE CINE PUBLICITARIO
SPANISH ASSOCIATION OF ADVERTISING PRODUCERS AND POST-PRODUCERS

Production with passion, creativity in action





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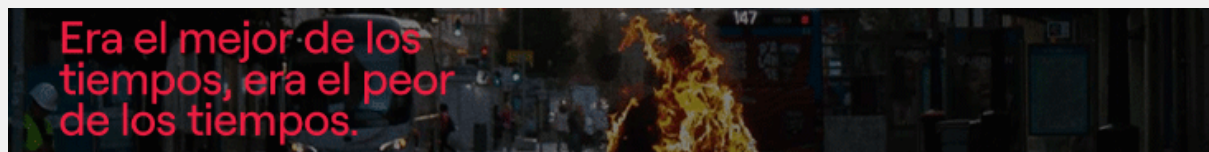


NEWS

The APCP at Iberseries: where creativity and collaboration trace the future of audiovisual

With the support of RIMS Mobility, and the presentation on Artificial Intelligence by Ramón Arteman, the APCP strengthens ties with the industry and sows new opportunities for the Valencia conferences.

[Continue reading.](#)



WE'RE APCP

A year of integration and leadership for the APCP

A review of 2024-2025 marked by international projection, transparency, and defense of the sector. [Continue reading.](#)





IA, INTELIGENCIA ARTESANAL

Production with passion, creativity in action

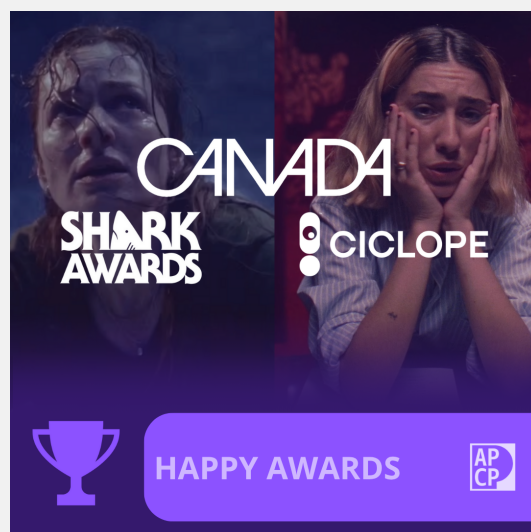
Our associated production companies remain fully active, carrying out projects that demonstrate creativity, technique, and excellence this September. [Continue reading.](#)



HAPPY AWARDS

CANADA adds nominations at Ciclope Festival and The Shark Awards 2025

The associated production company stands out with projects for Telefónica, ICEX, Hornbach and OVO, consolidating its international creative leadership. [Continue reading.](#)

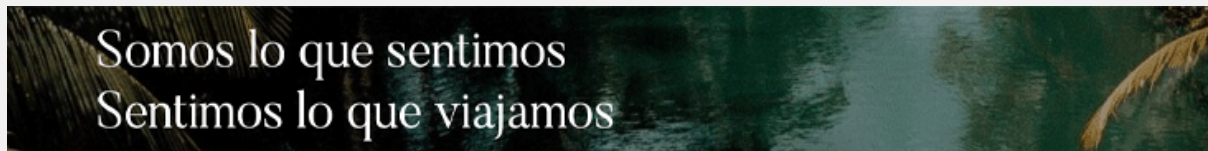




EVENTÉRATE

Four events that mark the creative and audiovisual agenda of autumn

From the first confirmed panel at the XIII APCP Festival, to the recognition of innovation at the Best!N Auto awards, including the closing of registrations for El Ojo 2025 and the program of the Cine por Mujeres Madrid Festival. [Continue reading.](#)



DID YOU KNOW

The CdeC uncorks Spanish creativity with its 2025 Yearbook

178 campaigns from 2024 come together in an edition inspired by the wine tradition, where design and storytelling set the tone. [Continue reading.](#)





SPAIN AUDIOVISUAL HUB

The Spain Audiovisual Hub presents the results of its 2021-2024 Plan at Iberseries & Platino Industria

A conference to review achievements,
analyze data and project the future of
Spanish audiovisuals. [Continue reading.](#)



No olvides que **puedes seguirnos en nuestras redes sociales** para estar al tanto de todas nuestras novedades día a día.

Departamento de Comunicación

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PATROCINADORES



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ASOCIACIÓN DE PRODUCTORAS Y POSTPRODUCTORAS DE CINE PUBLICITARIO



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