



26.09.25 **NEWSLETTER**

ASOCIACIÓN DE PRODUCTORAS Y POSTPRODUCTORAS DE CINE PUBLICITARIO
SPANISH ASSOCIATION OF ADVERTISING PRODUCERS AND POST-PRODUCERS

Dreams that illuminate, film shoots that fascinate





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NEWS



NEWS

The APCP present at Iberseries & Platino Industria 2025

The Madrid Audiovisual Cluster brings practical applications of AI to industry professionals, with notable participation from Ramón Arteman, director of the associated post-production company Metropolitana. [Continue reading.](#)

VALENCIA
Film Office



APCP FESTIVAL

Valencia prepares to host the XIII Commercial Film Workshop

The great gathering of advertising production and post-production is approaching: discounted tickets, exclusive city scouting, and the essential support of our sponsors. [Continue reading.](#)

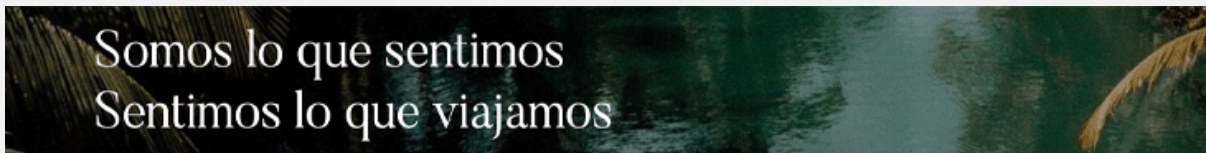




AI, ARTISANAL INTELLIGENCE

Dreams that illuminate, filmings that fascinate

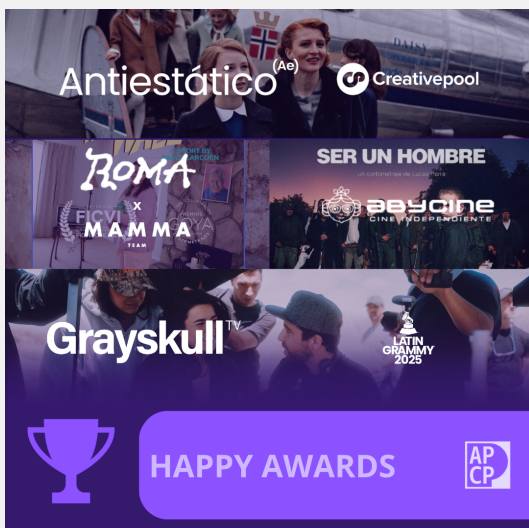
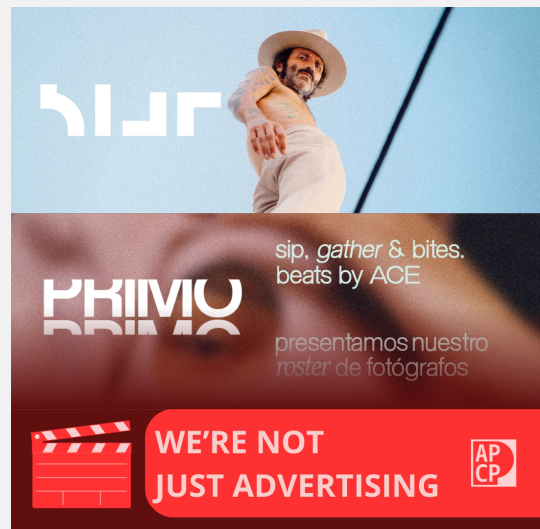
Our production companies don't stop: we close September loaded with filmings and projects underway. [Continue reading.](#)



WE'RE NOT JUST ADVERTISING Stories that transcend the screen and photography

From the intimate portrait of Leiva, to Primo's photographic exhibition at La Cristalería.

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HAPPY AWARDS

An autumn of awards and nominations for our associated production companies

Antiestático shines at the Creativepool Awards with Breaking Glass, ROMA and Mamma Team conquer the official selection

of Abycine 2025, and GraySkull celebrates its Latin Grammy nomination. [Continue reading.](#)

EVENTÉRATE

We close the month of September full of cinema, creativity, and networking

13th Commercial Film Workshop, Iberseries & Platino Industria, Madrid Women's Film Festival and Inspirational'25: key events that mark the agenda of the audiovisual and advertising industry this autumn.

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DID YOU KNOW

The voice of young people will set the course in San Sebastián

The DAMA Youth Award returns to Zinemaldia with a jury of 150 young people who will decide which film deserves to shine.

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SPAIN AUDIOVISUAL HUB

The Spanish audiovisual industry reinvents itself in San Sebastián

Within the framework of the 73rd San Sebastián Film Festival, institutions, production companies, and sector agents debated the challenges and opportunities that will mark the future of the industry.

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ASOCIACIÓN DE PRODUCTORAS Y POSTPRODUCTORAS DE CINE PUBLICITARIO



C/ Cervantes 3, local
28014 Madrid
España

Email: comunicacion@apcp.es

Web: www.apcp.es

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