



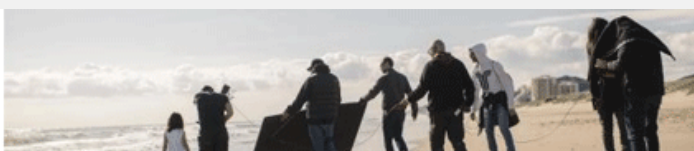
12.09.25 **NEWSLETTER**

ASOCIACIÓN DE PRODUCTORAS Y POSTPRODUCTORAS DE CINE PUBLICITARIO
SPANISH ASSOCIATION OF ADVERTISING PRODUCERS AND POST-PRODUCERS

Inspiring stories, filming that breathes



VALENCIA
Film Office

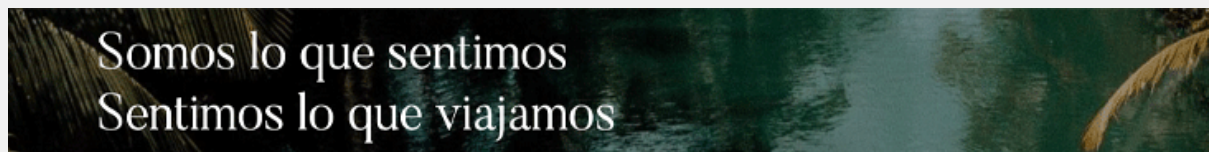




APCP FESTIVAL

The shortlist for the VIII APCP Awards will soon be revealed

The jury has already deliberated in the first phase of voting and anticipation is growing to discover who will reach the final. [Continue reading](#)



SPONSOR

RIMS Mobility van missing!

A van has been lost. Yes, you heard right: one of the RIMS vans has disappeared without a trace. [Continue reading](#)



AI, ARTISANAL INTELLIGENCE

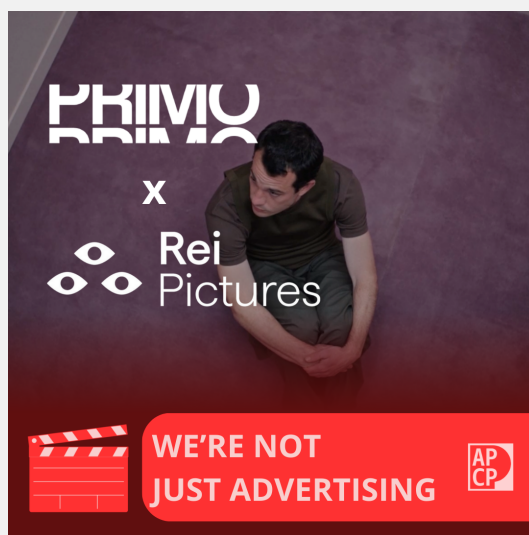
Inspiring stories, breathing shoots

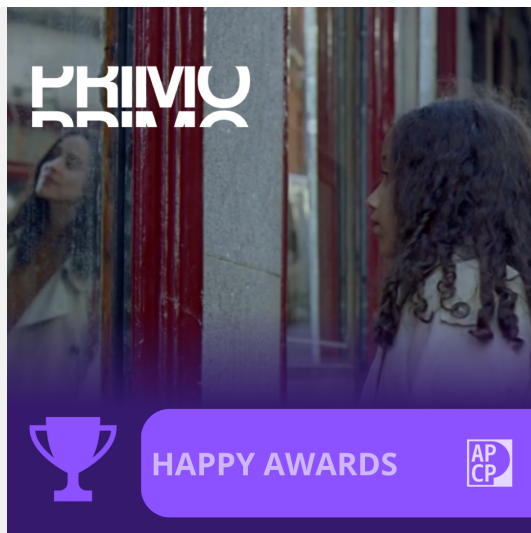
Our production companies continue shooting at the highest level this September as they return to routine. [Continue reading](#)

WE'RE NOT JUST ADVERTISING Primo Content drives Rei Pictures' expansion with new offices

The strategic alliance will allow Primo Content, an APCP associate, to strengthen its global role and open new opportunities in Spain and Mexico together with Rei Pictures.

[Continue reading](#)





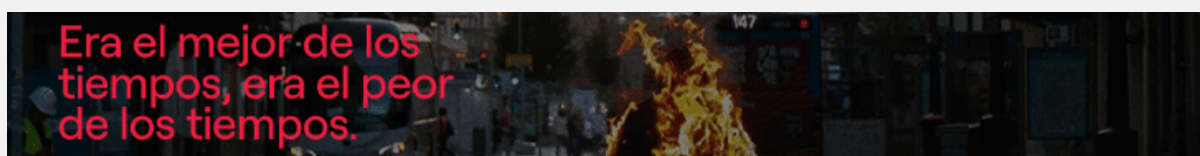
HAPPY AWARDS

Primo crowned Spanish production company of the year at the Gerety Awards

Our associated production company wins this award at an international festival that celebrates creative excellence in advertising and communications. [Continue reading](#)

EVENTÉRATE San Sebastián, Iberseries and more key audiovisual events

From San Sebastián to Madrid and Valladolid, festivals, markets and awards mark the agenda of the audiovisual and advertising sector in September and October 2025. [Continue reading](#)



DID YOU KNOW

Madrid will host the first edition of the WP Agency Forum

The event, organized by SiteGround and Modular DS, will bring together leading experts to address industry challenges and

share growth and scalability strategies.

[Continue reading](#)

SPAIN AUDIOVISUAL HUB ICEX launches a series of free talks on due diligence

An online training program to strengthen business competitiveness and sustainability in international markets. [Continue reading](#)



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Departamento de Comunicación

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ASOCIACIÓN DE PRODUCTORAS Y POSTPRODUCTORAS DE CINE PUBLICITARIO



C/ Cervantes 3, local
28014 Madrid
España

Email: comunicacion@apcp.es

Web: www.apcp.es

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