



08.08.25 **NEWSLETTER**

ASOCIACIÓN DE PRODUCTORAS Y POSTPRODUCTORAS DE CINE PUBLICITARIO
SPANISH ASSOCIATION OF ADVERTISING PRODUCERS AND POST-PRODUCERS

Between film shoots and festivals, August kicks off



NEW MEMBER

Welcome, Idea Sonora!

From Gràcia, Barcelona, comes Idea Sonora:
a new vision of sound joins the APCP with
experience, talent, and a lot of personality.

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NEW MEMBER



AI, ARTISANAL INTELLIGENCE

Between film shoots and summer festivals, August kicks off

These are the latest shoots sent to us by our
associates. [Continue reading](#)

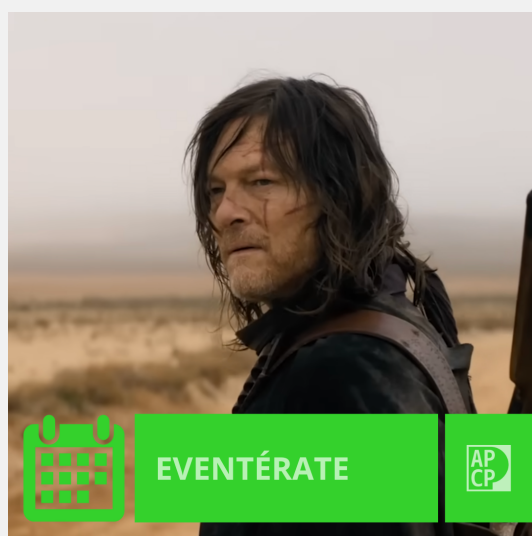
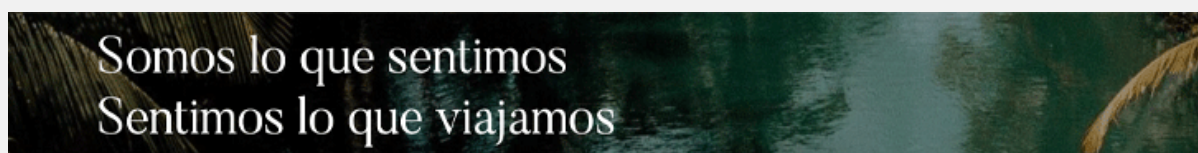
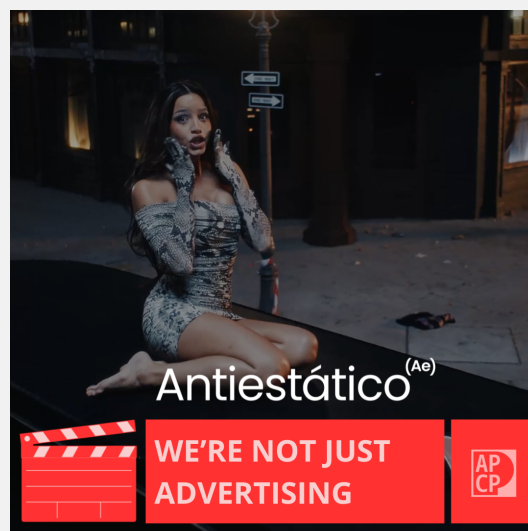
WE'RE NOT JUST ADVERTISING

Antiestático produces four music videos for Emilia

The production company has teamed up with

Take a Nap to create an ambitious series of
music videos for the artist's new EP.

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EVENTÉRATE

September will start strong for the audiovisual and advertising sectors

Meetings in Madrid and Cadiz will mark the
September and November agenda.

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DID YOU KNOW

Cinema as a key ally to combat digital violence among young people

Fad Juventud and the audiovisual sector bet on responsible narratives to prevent cyberviolence in adolescents.

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SPAIN AUDIOVISUAL HUB The Valencian Regional Government promotes the audiovisual sector

The grants are aimed at production companies with projects worth more than €4 million.

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No olvides que **puedes seguirnos en nuestras redes sociales** para estar al tanto de todas nuestras novedades día a día.

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