



04.07.25 **NEWSLETTER**

ASOCIACIÓN DE PRODUCTORAS Y POSTPRODUCTORAS DE CINE PUBLICITARIO
SPANISH ASSOCIATION OF ADVERTISING PRODUCERS AND POST-PRODUCERS

Camera in hand, summer has arrived



NEW MEMBER

Welcome, Beat Music!

The sound post-producer with more than 20 years of experience joins APCP.

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Beat Music[®]



NEW MEMBER



REBAJAS

DE VERANO



SPONSOR



SPONSOR

RIMS launches exclusive summer promotion for APCP members

Summer shoots are made more bearable by Rims.

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NEWS

We go to the Canary Islands Advertising Film Forum

APCP producers will visit Tenerife from July 7 to 10.

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CLÚSTER AUDIOVISUAL DE CANARIAS

FCPC

FORO DE CINE PUBLICITARIO DE CANARIAS
CANARY ISLANDS ADVERTISING FILM FORUM



NEWS



2025

Somos lo que sentimos
Sentimos lo que viajamos



AI, ARTISANAL INTELLIGENCE

Camera in hand, summer arrived

These are the latest projects shot by our partner production companies.

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WE'RE NOT JUST ADVERTISING Metropolitana and CANADA team up to record Travis Scott's historic concert in Barcelona

This is a project for Spotify, produced and post-produced by our associates.

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VALENCIA
Film Office





HAPPY AWARDS

Smile wins two awards at London Music Video Awards

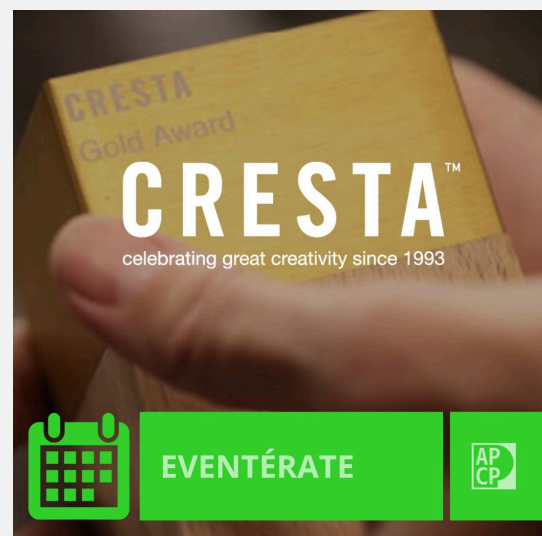
Best Production Company and Best Performance are the awards that the production company takes home.

[Continue reading](#)

EVENTÉRATE

The Cresta Awards admits the edition of entries made

Also, learn about UTECA's Annual Meeting, the date of El Ojo de Iberoamérica and the Immortal Awards. [Continue reading](#)





DID YOU KNOW



DID YOU KNOW

Ciclope rectifies its sponsorship policy after backlash from the independent sector

In recent weeks, a relevant debate has arisen in our industry around the inclusion of in-house production and post-production companies as festival sponsors.

[Continue reading](#)

SPAIN AUDIOVISUAL HUB

Madrid hosts the ICEX 2025 Forum, a meeting for business internationalization

'007 License to export': the workshop that reveals the international power of the creative industries. [Continue reading](#)



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Communication Department

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SPONSORS



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ASOCIACIÓN DE PRODUCTORAS Y POSTPRODUCTORAS DE CINE PUBLICITARIO



C/ Cervantes 3, local
28014 Madrid
España

Email: comunicacion@apcp.es

Web: www.apcp.es

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