



27.06.25 **NEWSLETTER**

ASOCIACIÓN DE PRODUCTORAS Y POSTPRODUCTORAS DE CINE PUBLICITARIO
SPANISH ASSOCIATION OF ADVERTISING PRODUCERS AND POST-PRODUCERS

Time flies when you're shooting



NEW MEMBER

Welcome, The Lobby!

The sound post-production company joins our Association.

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The Lobby

NEW MEMBER



Somos lo que sentimos
Sentimos lo que viajamos



IA, INTELIGENCIA ARTESANAL

Time flies when you're shooting

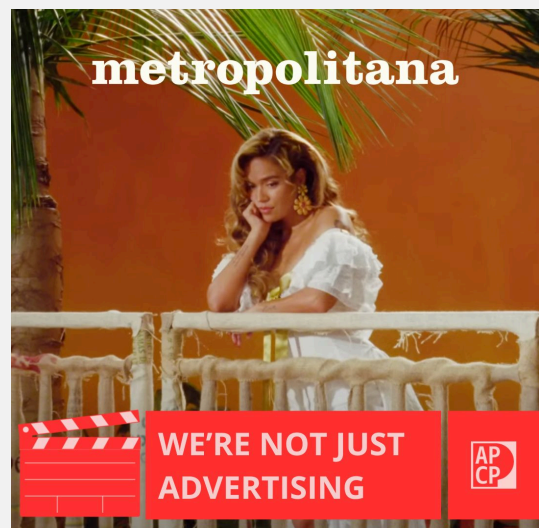
These are the latest projects shot by our
partner production companies.

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WE'RE NOT JUST ADVERTISING

Metropolitana does
the colour grading for
Karol G's latest video
clip

'Papasito' has accumulated almost 14 million
plays in less than a week. [Continue reading](#)





HAPPY AWARDS

Spain picks up its Lions

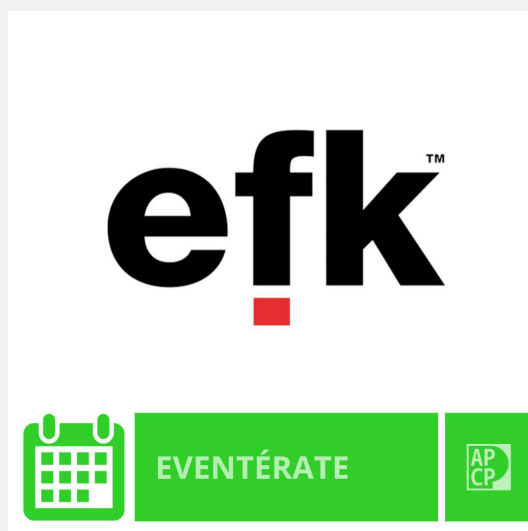
CANADA, Blua and Somos5, this year's winning APCP producers.

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EVENTÉRATE

Eficacia Awards publishes its longlist

In addition, the 13th Commercial Film Workshop and the Shooting Locations Marketplace have dates and the IAB Spain registrations are now open. [Continue reading](#)





DID YOU KNOW

This was the World Producers Summit 2025

We tell you all about the producers' summit at Cannes Lions.

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Communication Department



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ASOCIACIÓN DE PRODUCTORAS Y POSTPRODUCTORAS DE CINE PUBLICITARIO



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