



30.05.25 **NEWSLETTER**

ASOCIACIÓN DE PRODUCTORAS Y POSTPRODUCTORAS DE CINE PUBLICITARIO  
SPANISH ASSOCIATION OF ADVERTISING PRODUCERS AND POST-PRODUCERS

## From shoot to shoot and I keep shooting because I have to



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### NEWS

## Tonight, El Sol presents the awards of its 39th edition

The ceremony will be the finale of the Ibero-American Advertising Communication Festival 2025.

[Continue reading.](#)



# EL SOL

T<sup>C</sup> TEATRO  
CERVANTES



NEWS



VALENCIA  
Film Office



## AI, ARTISANAL INTELLIGENCE

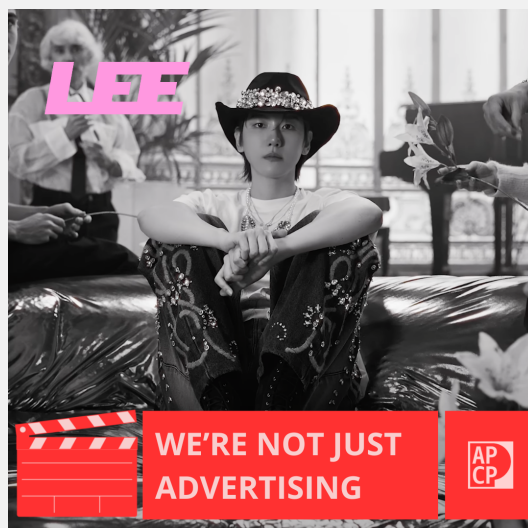
**From shoot to shoot,  
and I keep shooting  
because I have to**

These are the latest projects in which our associated production companies have been involved. [Continue reading](#)

## **WE'RE NOT JUST ADVERTISING** **LEE produces Baekhyun's new music video**

This is the first of a trilogy of videos that will be part of his upcoming solo album.

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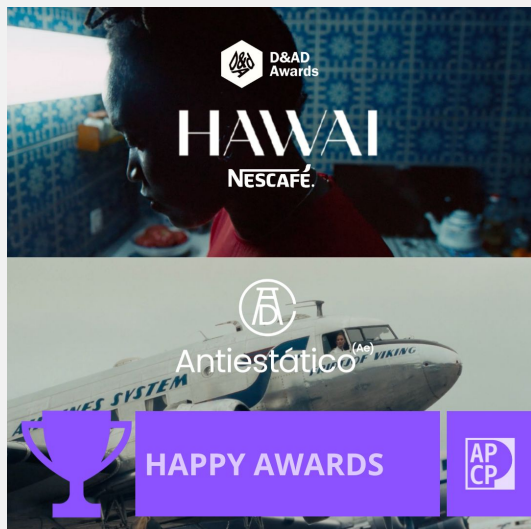




GENERALITAT  
VALENCIANA



CIUDAD  
DE LUZ



## HAPPY AWARDS

### Hawai awarded at D&AD and Antiestático at ADC

Our associated production companies  
continue to excel in the main awards of the  
sector. [Continue reading](#)

## EVENTÉRATE

### LIAs announce the jury for the next edition of the LIAs

In addition, we participate in the first  
#ConcursosJustos event, AICP Week is  
approaching and the shortlist for the National  
Marketing Awards is published.

[Continue reading](#)



Somos lo que sentimos  
Sentimos lo que viajamos



## DID YOU KNOW

### Travelproducers renews its visual identity without losing its essence

The brand specialized in logistics for audiovisual productions presents a new image. [Continue reading](#)



## SPAIN AUDIOVISUAL HUB Spain promotes the attraction of international investment at the Cannes Film Festival

The organization is taking advantage of the  
Marché du Film to present its next  
frameworks for action. [Continue reading](#)

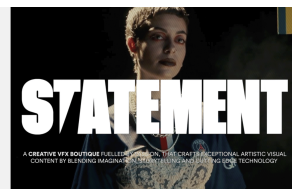


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Communication Department

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