



23.05.25 **NEWSLETTER**

ASOCIACIÓN DE PRODUCTORAS Y POSTPRODUCTORAS DE CINE PUBLICITARIO
SPANISH ASSOCIATION OF ADVERTISING PRODUCERS AND POST-PRODUCERS

Until May 40, no shot without fail

(or that's what grandma used to say)



NEW MEMBER

Welcome, BSO!

The music and sound production company Banda Sonora Original joins our family.

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AI, ARTISANAL INTELLIGENCE

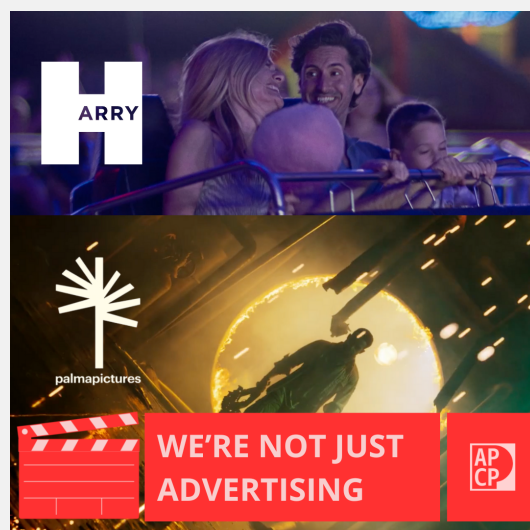
**Until May 40, no shot
without fail**

We review the work of our associates in the last few weeks. [Continue reading](#)

WE'RE NOT JUST ADVERTISING Harry y Palma Pictures premiere fiction projects

Harry releases "Tras el verano" (After Summer) in theaters and Palma Pictures, for its part, publishes the teaser of War2.

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el chupete || || ||
somos5



HAPPY AWARDS



HAPPY AWARDS

Somos5 awarded at El Chupete 2025

"The Value of the Big Mac" for McDonald's is the campaign that earned them the award.

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EVENTÉRATE

ConcursosJustos celebrates its first event

Additionally, registrations open for El Ojo and the Immortal Awards, the AICP Next Awards 2025 ceremony sets a date, and the first See It Be It of El Sol is held.

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Plataforma abierta | #concursosjustos | 27 de mayo | 10:00 - 12:30
Auditorio UDIT
Avda. Alfonso XIII, 97 - Madrid 28016
UC3M
UNIVERSIDAD COMPLUTENSE DE MADRID

Relaciones que funcionan,
concursos que inspiran

adc' | AP CP | Asoc. Productores & Postproductores de Cine Publicitario | AEAPS | AEVEA | La Fede_

EVENTÉRATE | AP CP



GENERALITAT
VALENCIANA



CIUDAD
DE LA
LUZ

📍 VALENCIA



DID YOU KNOW

We went scouting in Valencia

Last Tuesday we were scouting in the city in search of the ideal space to host the next edition of the APCP Conference.

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SPAIN AUDIOVISUAL HUB Spain strengthens its commitment to the audiovisual sector with a new phase of the audiovisual plan

The Government takes another step after the successes achieved in the first stage.

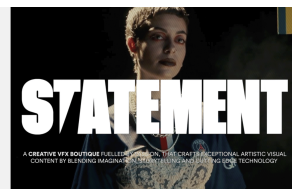
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ASOCIACIÓN DE PRODUCTORAS Y POSTPRODUCTORAS DE CINE PUBLICITARIO



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