



02.05.25 **NEWSLETTER**

ASOCIACIÓN DE PRODUCTORAS Y POSTPRODUCTORAS DE CINE PUBLICITARIO
SPANISH ASSOCIATION OF ADVERTISING PRODUCERS AND POST-PRODUCERS

Dead plug, generator on

The massive power outage does not cut us off



NEWS

European producer network meets at its first General Assembly in Zurich

APCP will be present as a member of the renowned EPA. [Continue reading](#)

A photograph of the Zurich skyline at dusk, featuring the city's architecture and the Rhine River. The image is used as a background for the EPA Meeting Zurich banner.

**EPA MEETING
ZURICH**

Friday, 8th May 2025

A white icon of a document with a list, representing a news or agenda item.

NEWS

The APCP logo, consisting of the letters 'AP' above 'CP' inside a white square.

Somos lo que sentimos
Sentimos lo que viajamos



AI, ARTISANAL INTELLIGENCE

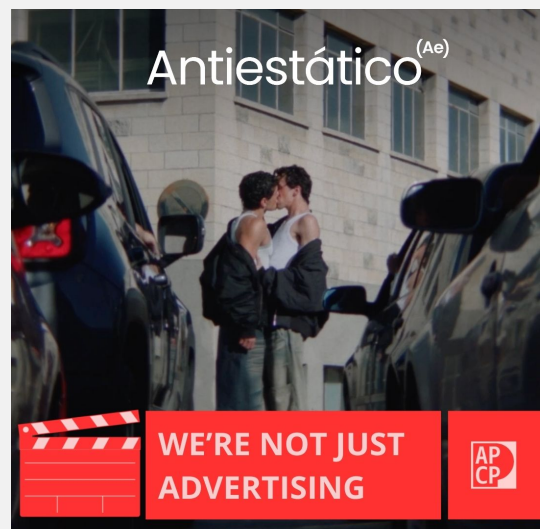
A dead plug, generator on

We review the most important shootings of our production companies in the last few weeks. [Continue reading](#)

WE'RE NOT JUST ADVERTISING Antiestático produces Mayo's latest music video

"Decírtelo" is the new single of the singer together with Mar Lucas, directed by Arden.

[Continue reading](#)





HAPPY AWARDS

Oscar Romagosa joins the jury of YDA 2025

The owner and Executive Producer of ROMA will participate in the assessment and recognition of young talent from within the festival. [Continue reading](#)

EVENTÉRATE

Inspirational'25 announces its October dates

Also, discover the new Young Director Award deadline, the new focus of FePI 2025 and the dates for Cúspide'25. [Continue reading](#)





SABÍAS QUÉ

The APCP will screen the most outstanding campaigns of the year in El Sol

The collaboration between the Association and the Festival takes place one more year to bring advertising excellence to Malaga.

[Continue reading](#)

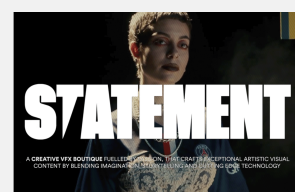


SPAIN AUDIOVISUAL HUB

The Spanish audiovisual industry is modernized with the new website of the Spain Film Commission

The tool, part of the Spain Audiovisual Hub, seeks to position Spain as a key destination for international productions through a modern and efficient digital experience.

[Continue reading](#)



We would like to take this opportunity to congratulate all Madrileños and Madrileñas on the day of their autonomous community. Enjoy the day! See you next week with a new issue of our newsletter.



Don't forget that you can follow us on our social networks to keep up to date with all our news day by day.

Communication department

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