



28.03.25 **NEWSLETTER**

ASOCIACIÓN DE PRODUCTORAS Y POSTPRODUCTORAS DE CINE PUBLICITARIO
SPANISH ASSOCIATION OF ADVERTISING PRODUCERS AND POST-PRODUCERS

Spring is finally here

We thought we would never see the sunlight again!



NATIONAL CREATIVITY AWARDS

APCP Production Companies Sweep the 2025 National Creativity Awards

Our partners took home more than half a hundred metals and stood out in the 'Craft' category, winning almost 6 out of 10 awards. [Continue reading](#)



AI, ARTISANAL INTELLIGENCE

Between takes, catering appears

Discover the projects in which our production partners are involved.

[Continue reading](#)



HAPPY AWARDS

APCP production companies' campaigns honoured at the National Creativity Awards 2025

Discover all metals received by campaign and category. [Continue reading](#)



EVENTÉRATE

AICP announces new APCP jurors

Also on our agenda: last day to register for the YDAs, the Marketing Summit is approaching and El Sol announces M^a Jesús Horcajuelo as head of the jury.

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VALENCIA
Film Office



DID YOU KNOW

María Jesús Horcajuelo to lead the jury in the 'Production' category at El Sol

The festival reinforces the category and incorporates the award for 'Best Production Company of the Festival' in its 39th edition.

[Continue reading](#)



SPAIN AUDIOVISUAL HUB ICEX announces activities to promote Spanish audiovisuals internationally

The calendar focuses on international events and markets. [Continue reading](#)

Don't forget that you can follow us on our social networks to keep up to date with all our news every day.

See you next week!

Communication Department

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ASOCIACIÓN DE PRODUCTORAS Y POSTPRODUCTORAS DE CINE PUBLICITARIO



C/ Cervantes 3, local
28014 Madrid
España

Email: comunicacion@apcp.es

Web: www.apcp.es

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