



25.04.25 **NEWSLETTER**

ASOCIACIÓN DE PRODUCTORAS Y POSTPRODUCTORAS DE CINE PUBLICITARIO
SPANISH ASSOCIATION OF ADVERTISING PRODUCERS AND POST-PRODUCERS

Each to their own take



NEWS

**The APCP returns to the Canary Islands
Advertising Film Forum**

It will take place between July 7 and 10 with the support of the Canary Islands Audiovisual Cluster. [Continue reading](#)



AI, ARTISANAL INTELLIGENCE

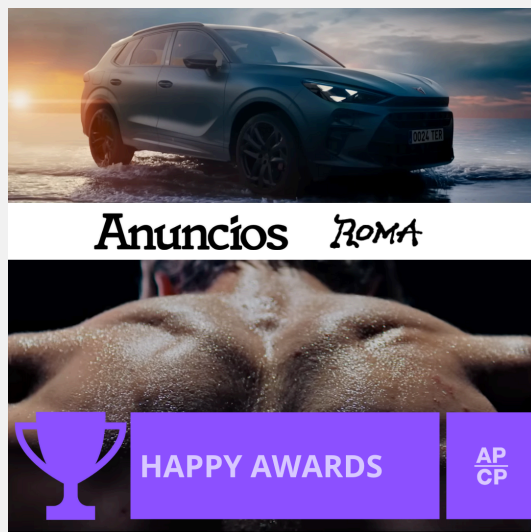
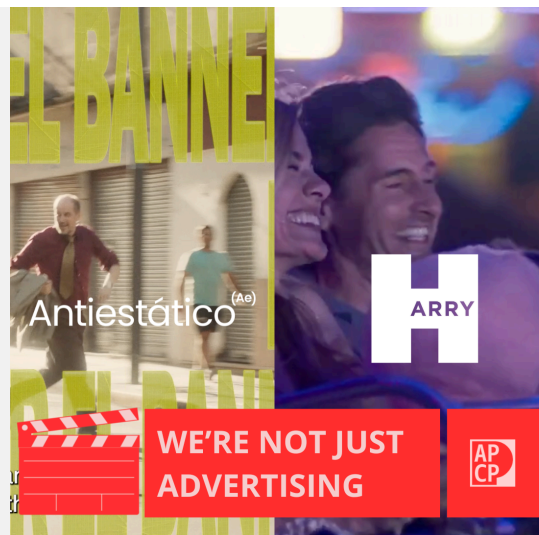
Each to their own take

These are the projects that our partner production companies have been shooting lately. [Continue reading](#)

WE'RE NOT JUST ADVERTISING Antiestático and Harry release new fiction projects

Antiestático releases the short film “El Banner” and Harry, on the other hand, the feature film “Tras el verano”.

[Continue reading](#)



HAPPY AWARDS

Rome is awarded at the Anuncios IdeAs 2024 Awards

The magazine 'Anuncios' presented the awards of this new edition in Madrid.

[Continue reading](#)

EVENTÉRATE

El Sol extends the registration period

In addition, discover the news of LatinSpots magazine, Gerety Awards, the new ESCAC courses in Valencia, the ADC Awards and the advantages for members in the Best!N Beauty&Care awards.

[Continue reading](#)



EL SOL
29-30 Mayo 2025 | Málaga | 39ª edición

Para proteger las ideas hay que darles tiempo.

AMPLIAMOS EL PLAZO DE INSCRIPCIÓN AL 05 DE MAYO.

EVENTÉRATE

AP CP



GENERALITAT VALENCIANA
La ciudad donde las historias se hacen realidad

CIUDAD DE LA LUZ

? **DID YOU KNOW** **AP CP**

DID YOU KNOW

Ciudad de la Luz lights up the audiovisual industry in Alicante

The audiovisual complex recovers the city's leading role as a reference set for audiovisual productions. [Continue reading](#)



SPAIN AUDIOVISUAL HUB

María Coronado leads the transformation of the audiovisual sector from SETT

She is committed to consolidating Spain as
an international filming power with the
promotion of the Spain Audiovisual Hub, she
assures in an interview for Madrid Film Office.

[Continue reading](#)



Don't forget that you can follow us on our social networks to be aware of all our news every day.

Y... Although in Madrid next week will be shorter than usual... See you on Friday with a new installment of our newsletter!

Communication Department

MAIN SPONSORS

INSTITUTIONAL SPONSOR



travelproducers
bestours

INSTITUTIONAL SPONSOR



Madrid
Film Office



STATEMENT

INSTITUTIONAL SPONSOR



SPONSORS



creast.



INSTITUTIONAL SPONSOR



.estoyenremoto



COLLABORATORS



ASOCIACIÓN DE PRODUCTORAS Y POSTPRODUCTORAS DE CINE PUBLICITARIO



C/ Cervantes 3, local

28014 Madrid

España

Email: comunicacion@apcp.es

Web: www.apcp.es

Este mensaje, su contenido y cualquier fichero transmitido con él, está dirigido únicamente a su destinatario y es confidencial. Se informa a quien lo reciba por error o tenga conocimiento del mismo sin ser su destinatario, que la información contenida en él es reservada y su uso no está autorizado, por lo que, si lo recibe por error, le rogamos nos lo comunique por la misma vía o por teléfono a la ASOCIACIÓN DE PRODUCTORAS DE CINE PUBLICITARIO (91-5122797) y proceda a su destrucción.

En el envío de email no se puede garantizar la seguridad ya que esta información puede ser modificada,

interceptada o incompleta. Le rogamos, que en su caso, nos comunique su disconformidad para el uso de esta vía como medio de transmisión de mensajes. El remitente no acepta responsabilidad por los errores u omisiones en el contenido o anexos de este e-mail.

LEGAL WARNING

This message and any attachments are for the sole use of the persons to whom it is addressed as it may contain confidential information. If you have received this email in error you are hereby notified that it contains restricted information, that its use or dissemination is legally prohibited, that it must not be copied or distributed to third parties and should be eliminated from your system. We would request that if you have received this email in error please notify us by email.

Copyright © 2025 APCP, All rights reserved.

Want to change how you receive these emails?

You can [update your preferences](#) or [unsubscribe from this list](#).