



14.03.25 **NEWSLETTER**

ASOCIACIÓN DE PRODUCTORAS Y POSTPRODUCTORAS DE CINE PUBLICITARIO
SPANISH ASSOCIATION OF ADVERTISING PRODUCERS AND POST-PRODUCERS

The early bird gets the production coffee

(o so they say)



PRODUCTION ACTIVITIES

Register for the APCP event at the Malaga Film Festival

With only a few days to go before the APCP lands on the Costa del Sol, tickets are almost sold out - get yours! [Continue reading](#)

APCP organises _____

VII EDITION
ADVERTISING FILM
PRODUCTION
ACTIVITIES
IN MÁLAGA

ECHEGARAY THEATRE MÁLAGA

MARCH 19 2025

Get your ticket!

Somos lo que sentimos
Sentimos lo que viajamos

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AI, ARTISANAL INTELLIGENCE

The early bird gets the production coffee

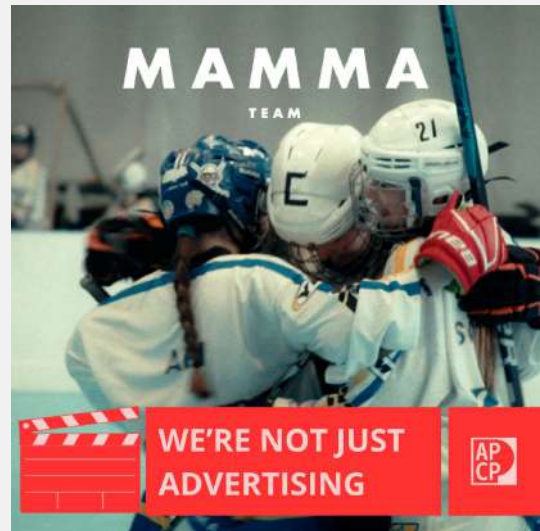
One more week, we review the latest shootings of our associated production companies. [Continue reading](#)

WE'RE NOT JUST ADVERTISING

Mamma Team releases “Las Yacumammas”

The documentary tells the story of a women's inline hockey team in a competition where the presence of women is still a minority.

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EVENTÉRATE

Málaga, here we come!

The Malaga Festival kicks off, where the APCP will disembark in less than a week. The c de c and other events not to be missed are coming up. [Continue reading](#)



DID YOU KNOW?

LA FEDE holds the 2nd Artificial Intelligence Forum

They analyse the challenges and advantages that artificial intelligence offers in business strategies in the field of advertising.

[Continue reading](#)



SPAIN AUDIOVISUAL HUB

SETT foresees the start of the initiatives in March

The purpose of these grants is to boost audiovisual production in Spain, attract foreign investment and talent, and develop a solid ecosystem that will enable it to compete internationally. [Continue reading](#)



Don't forget that you can follow us on our social networks to keep up to date with all our news every day.

See you next week!

Communication Department

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ASOCIACIÓN DE PRODUCTORAS Y POSTPRODUCTORAS DE CINE PUBLICITARIO



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