



11.04.25 **NEWSLETTER**

ASOCIACIÓN DE PRODUCTORAS Y POSTPRODUCTORAS DE CINE PUBLICITARIO
SPANISH ASSOCIATION OF ADVERTISING PRODUCERS AND POST-PRODUCERS

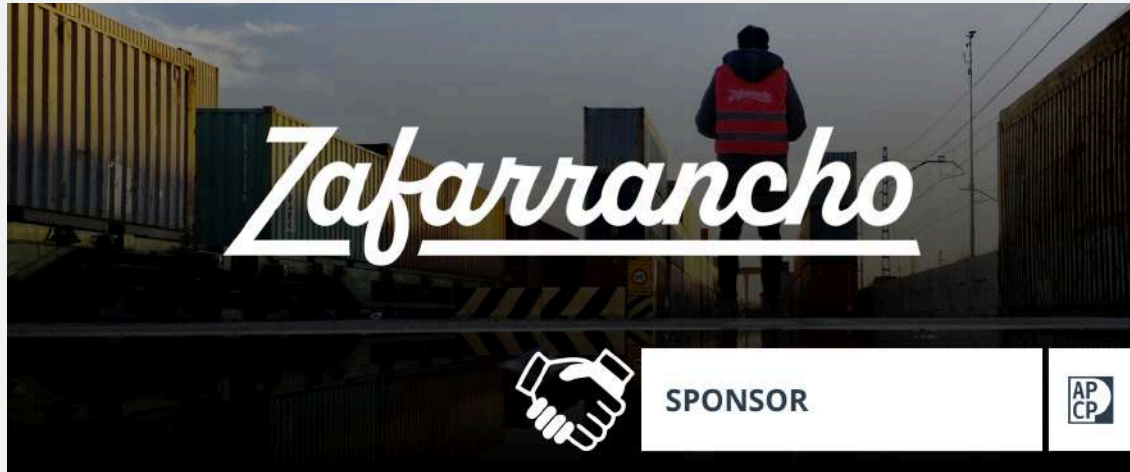
Where there is brief, there is a way



SPONSOR

Zafarrancho strengthens its commitment to the audiovisual advertising industry

The location expert repeats as an APCP sponsor. [Continue reading](#)



AI, ARTISANAL INTELLIGENCE

**Where there is brief,
there is a way**

These are the projects our partners have been working on in recent weeks.

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WE'RE NOT JUST ADVERTISING

Blua produces the latest video clip of Lola Índigo

This is their new single 'Q somos', together with Kidd Voodoo and with the special collaboration of Carolina Yuste.

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HAPPY AWARDS

Our production companies are strong at the Cíclope Latino Awards

Landia, Rebolucion and Primo were victorious on the big night of Ibero-American audiovisual production. In addition, the APCP will also be represented at the London Music Video Awards thanks to Smile and at The Webby Awards with CANADA.

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EVENTÉRATE Madrid 2025 Matchmaking Conference comes to an end

In addition, LIA announces this year's jury presidents and San Sebastian will host the first GEMA Europe Entertainment Marketing + Creative Summit. [Continue reading](#)



A graphic for La Fede and AP/CP. The top left has 'La Fede' in purple and green. The top right has the AP/CP logo in white on a blue background. The middle section has a purple background with '# CONCURSOS JUSTOS' in white and a circular diagram with various colored segments. The bottom left has a large yellow question mark, and the bottom right has a yellow bar with 'DID YOU KNOW' in black and the AP/CP logo.

DID YOU KNOW Fede is committed to transparency in budgets in its fight for Fair Competitions

The Association, with which the APCP collaborates, continues its commitment to fair processes in which economic criteria do not override creative criteria. [Continue reading](#)



SPAIN AUDIOVISUAL HUB

ICEX promotes Spanish-Mexican audiovisual co-production and exhibition

It will do so through the Mexico - Spain 2025
Audiovisual Technical Seminar between 15
and 17 June. [Continue reading](#)



Don't forget that you can follow us on our [social networks](#) to keep up to date with our daily news.

Also, please note that **we will not be publishing our newsletter next week** due to the bank holidays on Good Friday. See you next week!

Communication Department

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