



28.02.25 **NEWSLETTER**

ASOCIACIÓN DE PRODUCTORAS Y POSTPRODUCTORAS DE CINE PUBLICITARIO
SPANISH ASSOCIATION OF ADVERTISING PRODUCERS AND POST-PRODUCERS

Happy Andalusia Day!

Celebrating a land of colour, light and talent



NEW IDENTITY

The APCP has a new look

We took advantage of the arrival of post-production companies to the Association to renew our visual identity. [Continue reading](#)



Asoc. Productoras
& Postproductoras
de Cine Publicitario



NUEVA IDENTIDAD



VALENCIA
Film Office



La
Fede



NEWS



NEWS

APCP joins fair competition platform

The Association has signed a partnership agreement with FEDE to further promote transparency, relationships and best practices in the advertising industry.

[Continue reading](#)

FEBRUARY 28th APCP celebrates 28F highlighting the strength of audiovisual in Andalusia

We review some of our production companies' shoots on Andalusian soil.

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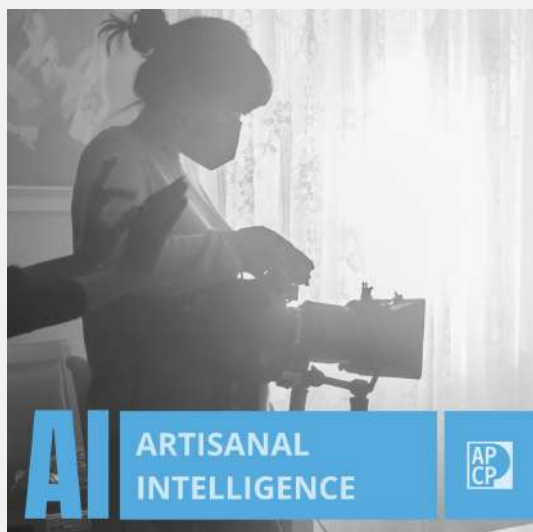
HOY ES UN DÍA

BONITO



DÍA DE ANDALUCÍA





AI, ARTISANAL INTELLIGENCE EASIER SAID THAN FILMED

Our production companies do not stop filming, these are some of the projects they have been involved in lately.

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WE'RE NOT JUST ADVERTISING Only925 finishes filming "Que vienen los perros"

The film is directed by Iván Sánchez and David Tembleque. [Continue reading](#)





EVENTÉRATE

Discover the programme of the APCP Activities in Malaga

We also tell you about the Board Meeting with the FAD Youth and the presentation in Madrid of the Malaga Festival, and other dates that you can't miss. [Continue reading](#)



DID YOU KNOW Bestours, recognised as TOP SALES 2024 by Iryo

Our sponsor is positioning itself as a benchmark agency in the sector.

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SPAIN AUDIOVISUAL HUB María Coronado Appointed Director of Audiovisual by SETT

It will play an essential role, aimed at boosting the Spanish audiovisual industry

and its evolution in today's digital environment. [Continue reading](#)



Don't forget that you can follow us on our social networks to keep up to date with all our news every day.

See you next week!

Communication Department

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ASOCIACIÓN DE PRODUCTORAS DE CINE PUBLICITARIO



C/ Cervantes 3, local
28014 Madrid
España

Email: comunicacion@apcp.es

Web: www.apcp.es

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