

New year... New projects

2025 is loaded with many new features that we will be revealing little by little.



NEWS

APCP is back

We embrace 2025 with renewed energy and a lot of enthusiasm. A new year is beginning and from the APCP we want to give everything in this 2025. We are full of news that we will be

revealing little by little, so do not miss our next Newsletters and social networks.

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WE EMBRACE 2025

WE CHAT WITH... RAMÓN ARTEMAN

We inaugurate this new section of interviews by chatting with Ramón Arteman, **director of Metropolitana** and of the **Association of Postproduction Companies (AEPP)**, which now joins the **Association of Advertising Film Producers (APCP)**. We spoke to him about the work carried out by the AEPP and the future prospects in the face of unification. [Keep reading](#)





AI, ARTESANAL INTELLIGENCE

New year, new projects

We start the year by reviewing the latest campaigns of our associated producers.

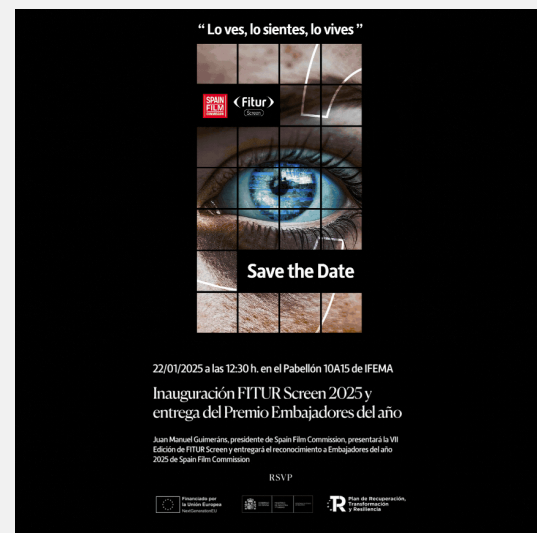
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EVENTÉRATE

First events of the year

Fitur, C-Day, Gerety Awards, Investment Forum... These are the upcoming dates you can't miss.

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DID YOU KNOW

Driving Studios opens new virtual set with Kinolux

Kinolux continues its commitment to offer the best service, pursuing the avant-garde and collaborating with other leaders in the sector.

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SPAIN AUDIOVISUAL HUB Professional directories

The Spanish audiovisual sector has an extensive network of directories that facilitate the connection and work between creatives, technicians and companies. [Keep reading](#)



Don't forget that you can follow us on our social networks to keep up to date with all our news every day.

See you next week!

Communication Department

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