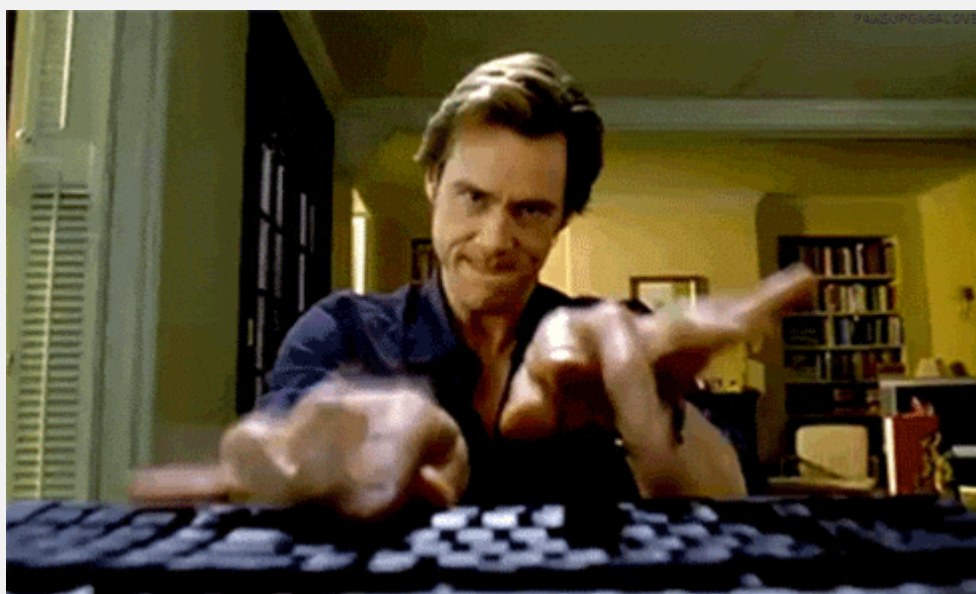


This is coming to an end!

2024 faces its final stretch... but we're still in full swing



APCP FESTIVAL

So it was

Still recovering from the XII Commercial Film Workshop, we share with you the images of our week in Valencia.

[Read more](#)

THAT'S
HOW
IT WAS



AI, ARTESANAL INTELLIGENCE

Filming... we will finish the year

These are the last shoots shared by our production partners before we bid farewell to 2024.

[Read more](#)

WE ARE NOT JUST ADVERTISING

Primo and Valeria Castro

Primo produces the videoclip of the singer's latest single, 'La Soledad'

[Read more](#)

WE ARE NOT JUST
ADVERTISING



EVENTÉRATE

Events not to be missed

As every week, we bring you dates that you can't miss in your diaries.

[Read more](#)

DID YOU KNOW

Madrid becomes the epicentre of Spanish advertising production

The capital represents 36% of the turnover of advertising film production companies in our country.

[Read more](#)

MADRID
EPICENTRO DE LA
PRODUCCIÓN PUBLICITARIA

Don't forget that you can follow us on our social networks to keep up to date with all our news every day.

See you next week!

Communication department

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ASOCIACIÓN DE PRODUCTORAS DE CINE PUBLICITARIO



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