



Newsletter
APCP FESTIVAL

23.10.24



Opening Interview

A little favour: Let's be a Team! Rodrigo Cortés in exclusive interview with César García

We reveal the APCP Festival opener! Spanish director, producer, screenwriter and writer Rodrigo Cortés, through a conversation with César García, Chief Creative Officer and Partner of Sra Rushmore, will kick off the event.

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APCP
FESTIVAL
XII
COMMERCIAL
FILM WORKSHOP
IN VALENCIA

AP
CP



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Rolling Productions

We present Rolling Productions, one of the most innovative and committed companies to the audiovisual advertising sector and the promoters of the next APCP Festival as Gold Sponsors.

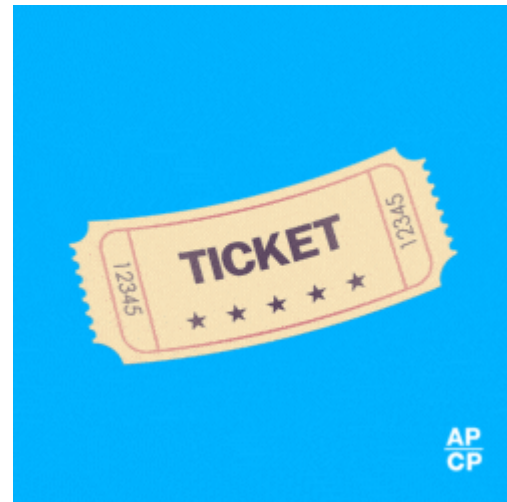
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ACCREDITATIONS

Countdown to accreditation!

Last deadline for accreditation and be part of the XII Commercial Film Workshop in Valencia. If you are a student or APCP member, apply for your accreditation free of charge!

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HIGHLIGHTS

Cupra y And Andalusia or how ROME was not built in a day

Pablo García Acón and Óscar Romagosa will talk about two of the projects that have marked the trajectory of the young ROMA; also about a third relevant project, in this case a barbarian one -that is, not Roman- that for now they have not wanted to reveal.

[Read more](#)

HIGHLIGHTS

A small favour: Let's take care!

The round table, in collaboration with the c de c, focuses on the sector from the point of view of independent creative agencies. With Carmelo Rodríguez, Eva Santos, Gonzalo Fígari, Lucas Paulino, Miriam Martínez, and Victoria Piantini, representing APCP.

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EDUCATION

The APCP promotes professionalisation

The Association of Advertising Film Producers works in articulation with the universities CEU Cardenal Herrera and Villanueva, offering an ideal framework for their students to carry out their professional internships during the festival.

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SPONSORSHIP

There's a team

Here is the full list of our sponsors, committed to the audiovisual advertising industry, who make the APCP Festival possible.

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See you in the next APCP Festival special!

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