



### News keeps on coming!

We confirm round tables, we submit reports, there are lots of shootings... We don't stop!



#### **APCP FESTIVAL**

#### We are moving forward, thank you!

The programme of the XII Commercial Film Workshop in Valencia continues to take shape thanks to the efforts of the speakers, partners and sponsors. Read more





#### **ECONOMIC REPORT**

## A big year for advertising film

The production of advertising films and the jobs associated with it continue to grow, as shown by the 6th Report on the Economic Impact of Advertising Film Production promoted by APCP, Scopen and Madrid Film Office. Read more

## AI, ARTESANAL INTELLIGENCE It's a non-stop!

Our partner production companies are working non-stop. These are the shoots they have been involved in lately.

Read more





## WE'RE NOT JUST ADVERTISING

## Mamma Team and 'Rich Flu'

Mamma Team presents Rich Flu's trailer, the new film of Galder Gaztelu-Urrutia.

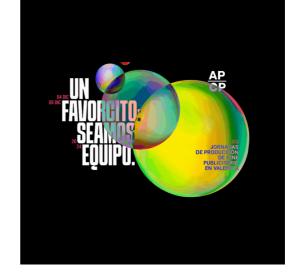
Read more

#### **EVENTÉRATE**

#### **Keep this in mind!**

The APCP brings you the next dates that you should not miss in your diaries.

Read more





# SPAIN AUDIOVISUAL HUB Spain, a growing European audiovisual epicentre

The Spain Audiovisual Hub presents its annual report, highlighting the growth and global impact of the industry in Spain.

Read more

Don't forget that you can follow us on our social networks to keep up to date with all our news every day.

See you next week!

**Communication department** 

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#### **COLLABORATORS**





















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