



Newsletter APCP  
FESTIVAL 2024

16.10.24



## ACCREDITATIONS

### A small favour: Wake up

But first things first: Not accredited yet? Find practical information on where and how to get accredited in just 3 steps.

[Read more](#)





## TICKETS

### Deadline 31/10: Last tickets available!

There are only a few places left and the time to book is now. If you are a student or APCP member, apply for your free ticket!

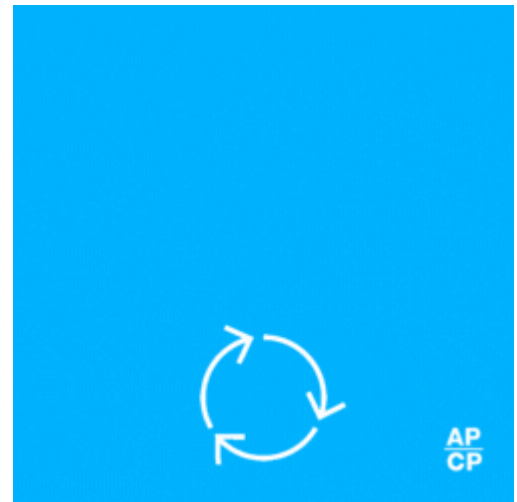
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## HIGHLIGHTS

### Another small favour: Let's update! Marta Tous at the APCP Festival

Marta Tous joins the round table on trends and creativity, to focus on how we produce today; with Leo Solanes, Vito Reig, Javier Gómez Blanzaco and Jonatan Andres.

[Read more](#)



## HIGHLIGHTS

### Cupra and Andalusia or how ROMA wasn't made in a day

We anticipate what will be one of the case studies in 2+1 format with the participation of Pablo García Acón and Óscar Romagosa founders of the Roma production company.

[Read more](#)



## HIGHLIGHTS

### Welcome SXXII: Vision on trends and the future of AI

The round table discussion by the Statement team focuses on innovation with the participation of experts Joan Prieto and Inés Dueñas.

[Read more](#)



## EDUCATION

### APCP promotes professionalisation

The Association of Advertising Film Producers works in articulation with the universities CEU San Pablo, and Villanueva, offering an ideal framework for their students to carry out their professional internships during the APCP Festival.

[Read more](#)

## SPONSORSHIP

### There's a team!

We are introducing you to those who make the APCP Festival possible. Today, our Main Sponsors: Cuchara de Palo, Fight Films, Kinolux, Landia, Mimetik, OEO, Only925, Primo and Roma.

[Read more](#)



See you in the next APCP Festival special!

—  
Communication Department

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