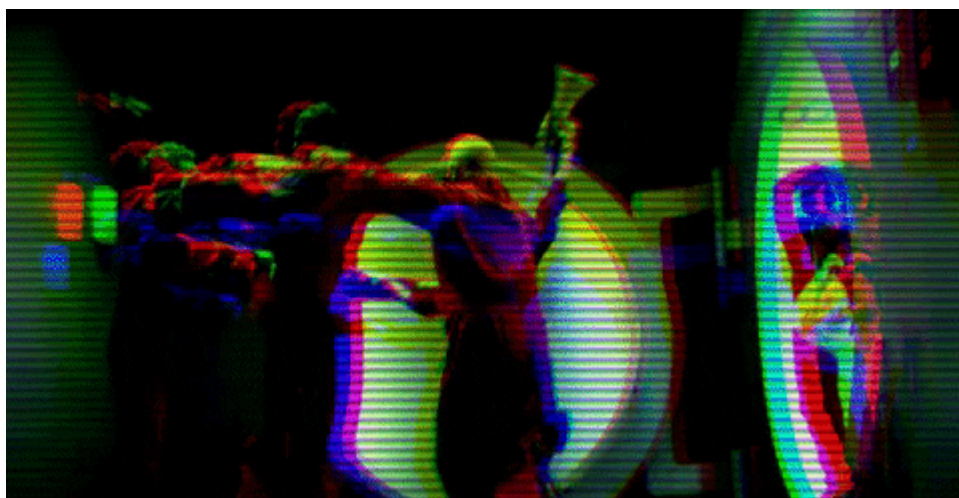




# Welcome to October

*At the first watering in October, sow and cover.*

Popular saying



## APCP FESTIVAL

### Here's the programme!

You can already consult the complete programme of the XII Commercial Film Workshop in Valencia.

[Read more](#)

## APCP PRESENTS

### Welcome CUTE!

A new production company joins the Spanish Association of Advertising Film Production.

[Read more](#)



## APCP PRESENTS

### Preview: Report on the Economic Impact of Advertising Film Production in Spain

Once again this year, the APCP together with SCOPEN, the sponsorship of Madrid Film Office, in collaboration with ALIA and the Catholic University of Murcia (UCAM), are promoting a new edition of the Report.

[Read more](#)



## AI, ARTISANAL INTELLIGENCE

### 'I wish the script would look at me like it looks at the screen'.

Like the shootings we present this week of Agosto, Antiestático, Blua, Cósmico, Dos35, Garage Films, Grayskull, Harry, Mirinda, Pueblo Films, Roma, Somos5, y TwentyFourSeven.

[Read more](#)





## WE ARE NOT JUST ADVERTISING

### And much more!

**ROMA.** *New Weeknd Music video by Anton Tammi.*

**MAMMA TEAM.** *World Premiere of the film Rich Flu in Sitges.*

[Read more](#)

## HAPPY AWARDS

### Go Ciclope!

**PRIMO.** *Nominated for the projects The most wonderful time of the year and Besos.*

**ROMA.** *Nominated for the projects Plora Aquí, Long live the King, Andalusian Crush.*

[Read more](#)



## EVENTÉRATE

**9/10: Sitges/Film Financing Market.** *Join the Audiovisual Project Finance Market.*

**10/10: Best!n Auto.** *Enjoy the benefit of 20% for APCP members.*

**15-16/10: Inspirational'24.** *The benchmark event for the Spanish digital industry.*

**29/10-10/11: VII Festival Cine por Mujeres.** *New edition of the festival that gives visibility to the work of women in the industry.*

**27/11: Foro de Revistas 2024.** *Discover the latest trends and strategies in the sector.*

[Read more](#)

## DID YOU KNOW

### Shot Jury Meeting

Adriana Piquet, Director General of the APCP is part of the jury of this third edition.

[Read more](#)



## AUDIOVISUAL FROM SPAIN

### News from the audiovisual sector

Find the latest audiovisual events in the special section of the platform.

[Read more.](#)

See you next week!

—  
Communication Department

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